

SECTION D HEALTH CARE ACADEMICS ENTERTAINMENT

CARTERET COUNTY NEWS-TIMES

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Carteret Health Care turns 50

BY ANNA HARVEY NEWS-TIMES

MOREHEAD CITY — Carteret Health Care turns 50 years old in 2017 and is planning a myriad of ways to celebrate the

milestone of providing medical services to the county. Sunday, July 30, marks the anniversary

of when the hospital first opened in 1967, right down to the day of the week. At that time, it operated under the name Carteret General Hospital, a name that remained until 2015 when the facility rebranded to Carteret Health Care upon the opening of its new specialty pavilion.

At that time, it was stated the name would reflect the new image of the hospital. "General Hospital is an outdated term and does not convey all the specialty services we offer," according to the website.

Dick Brvenik, president and CEO of the hospital, said staff members are planning a number of ways to celebrate and honor the anniversary throughout this year.

"We want to do a lot of things to reach out to the community, not just celebrate what the hospital has done over those 50 years, but also to use it as an opportunity to do other things, whether it be special health screenings or other outreach," said Mr. Brvenik in his office.

Michelle Lee, community relations marketing director at the hospital, added that hospital leadership is challenging staffers to go out in the community and get involved

See CHC / Page 3D

CONTINUED FROM PAGE 1D

through serving meals and other

ways.
"We are 1,000-staff strong
"or a massive here, so we've got a massive group of people who can go out and who do many of these same things now, but we're going to go out together," she added.

1918

In addition to the big anniversary, Carteret Health Care leaders are looking forward to several other notable accomplishments this calendar year.

Mr. Brvenik said renovations in the Emergency Department are expected to be finished this summer, a project he called "very positive."

The project started late last year, with a revamp to the waiting area, followed by work on a new behavioral health holding area for patients who need it, and some rooms for those who are "more express care or urgent," he said.

The hospital staff also continues to focus on ways it reduce waiting times and determine whether someone who first came to the emergency department will be admitted as an inpatient.

"We have already seen good reductions ... ," said Mr. Brvenik. "We want to reduce the times for the total throughput. Not just the 'door to doctor' times where we average 26 minutes ... we want to get everything reduced as well after they see the doctor and can be discharged."

Other items the hospital plans to pursue or continue this year include:

- Continuing an "aggressive position" on recruiting more doctors. "We've been growing a lot in recent years and want to continue that trajectory," said Mr. Brvenik.
- Getting a significant upgrade on the Mako Orthopedic Robot that the hospital has had since 2012. This device is currently used for total hip and knee replacements and hopes to receive the upgrade to be able to do total joint replacements.

2007

- Keeping up with the rush of appointments made for the hospital's heart catheterization lab, which opened last year. Originally, the hospital expected to accomplish 248 procedures in the first year, but in the first several months alone, 291 procedures were conducted on 161 patients.
- Moving forward with the Bachelor's in Science Nursing (BSN) online program with UNC-Wilmington that allows registered nurses at Carteret Health Care to pursue this higher degree online while still working. The program started in January and classes will be offered throughout the year.
- Starting several medical students from the Campbell School University Osteopathic Medicine complete rotations here as part of their training. Around five students are expected to come this summer for the program, with more slated for summer 2018.

(Photo on Page 1D by Dylan Ray)

Carteret Health Care Timeline

Dr. Ben Royal and Dr. William Headon establish the first hospital in Morehead City. It has seven beds on the 1912 2nd floor of a downtown building.

A 28-bed Morehead City Hospital is built on the city waterfront, with a dock to receive patients arriving

1939-45 During World War II, the Department of Navy contributed funds for the building and completion of a 30-room addition to serve the influx of servicemen, their families and local residents.

1958 Dr. John Morris, along with other community leaders, began a campaign to raise funds for a new hospital by selling peanuts.

1967 On July 30, the doors open in the current location that cost \$2.1 million in construction costs and \$238,000 in equipment. There were 12 physicians and 177 employees.

1977 Volunteer Auxiliary starts.

1978 South wing of 4th floor completed for physical therapy and is dedicated to Dr. Laurie W. Moore.

1985 North expansion including laboratory, radiology and Emergency Department is completed.

1992 The Raab Outpatient Clinic opens and is named for Dr. Spencer Raab. Carteret General Hospital also acquires Taylor Extended Care, which was formerly known as Sea Level Hospital and Eastern Carteret Medical Center.

Mr. and Mrs. J. Phillips Coleman donate \$1.2 million toward cancer treatment and inspired the creation of the CGH Foundation.

1993 A surgical services addition is completed.

1996 The cardiac rehabilitation center opens. Carteret Home Health & Hospice of Carteret County become divisions of the hospital.

1997 The Coleman Radiation Center and Brady Birthing Center, which is named for Dr. W.M. Brady, open.

2002 The Emergency Department is completed, and the outpatient imaging center opens.

2004 A 32-bed surgical patient private wing opens.

2005 Renovations of space are made to convert to primarily private beds and replace all patient beds.

A new CGH Imaging Center opens at 3402 Arendell St.

The number of inpatient beds increase from 117 to 135. The CGH Specialty Clinic opens at 3601 Bridges St.

2006 Implementation of Meditech, a new computer system for electronic medical records.

CGH Learning Center for Diabetes opens.

2008 The Century Care property on Penny Lane is purchased.

The hospital becomes a tobacco-free campus.

2011 Dick Brvenik is selected as the new president of the hospital. The Bridges Street property for the Wound Center and outpatient rehabilitation is purchased, along with adjacent warehouse and parking lot.

Carteret Medical Group (CMG), a multi-specialty medical practice, opens.

2012 Partnership with the UNC Lineberger Comprehensive Cancer Center and UNC Cancer Care enhance medical and radiation oncology

First hospital in Carolinas to add Makoplasty, robotic orthopedic technology for hip and knee replacement.

services. Opens Wound Center offering specialized treatment for chronic and non-healing wounds.

Opened Seashore Imaging opens to expand MRI options through a partnership with Coastal Radiology Associates and Eastern Radiologists.

2014 First 3D mammography in county added.

DownEast Medical Associates joins CMG.

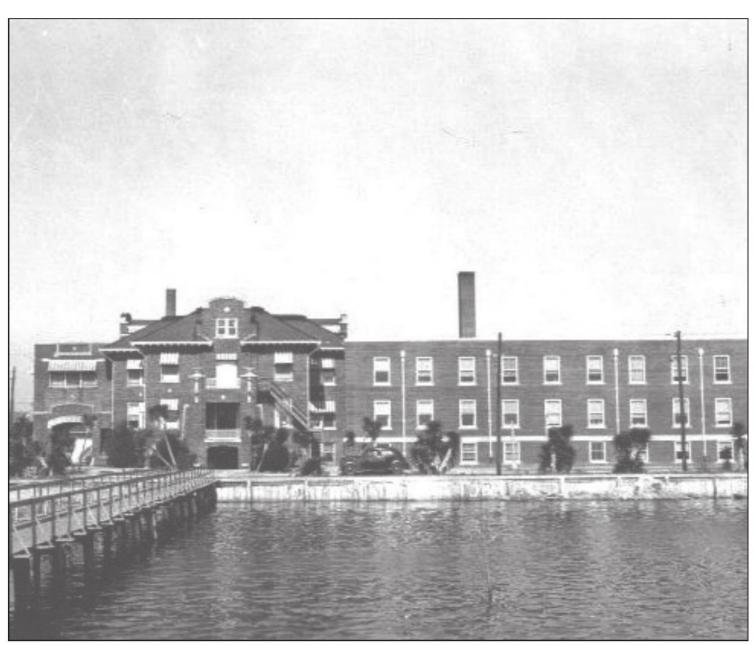
2015 Services expand with 112,000-square-foot addition including a new cancer center, women's center, progressive care and critical care areas along with new three-story lobby and main entrance. Project cost was under \$53 million, with more \$5 million contributed by donors to the

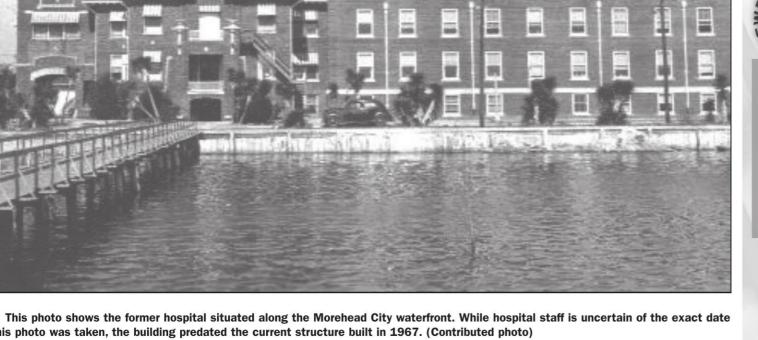
Carteret General Hospital becomes Carteret Health Care Medical Center.

Added Orthopedic Hospitalist program in April for emergency orthopedic services.

2016 Added cardiac catheterization laboratory and interventional radiology services.

2017 First hospital in state to offer Infant digital footprint scanning for enhanced safety of babies.



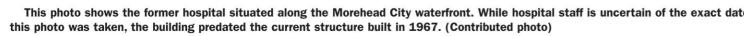




FRIDAY. APRIL 7TH MUSIC, BAND OF OZ: 6:30-10PM

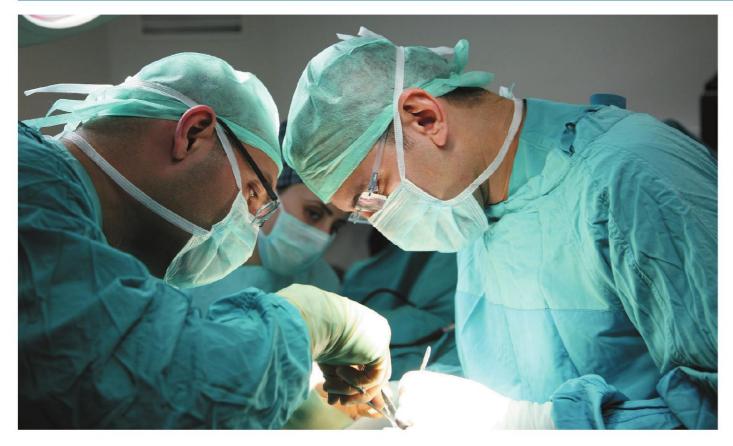
Schedule of

39TH ANNUAL





Compassion Runs Deep





Some of the award winning services you will find at Carteret Health Care:

- Comprehensive Community Cancer Center
- Joint and Spine Center

- Weight Loss Surgery Center
- Cardiac Catheterization Lab

One of Carteret Health Care's major accomplishments is the opening of a new Cardiac Catheterization Laboratory in Morehead City. The new 5,200 square feet specialty center provides diagnostic and interventional heart catheterization and a full spectrum of sophisticated interventional radiology. The community now has access to some of the finest heart care in the region along with a team of American Board Certified Cardiologists and Radiologists.















